

Social Interest Group Five-Year Strategic Plan

2023-2028

VISION

A transparent caring world in which people have equity of access to a good home, health care, social support, and employment.

MISSION

Our mission is to empower people by building powerful partnerships and creative solutions that bridge gaps in provision and aid recovery, reablement and resettlement.

STRATEGIC OBJECTIVES

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1 Delivering Quality
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2 Creating an Empowering & Inclusive Culture
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3 Supporting Systems Change

OBJECTIVE 1

**Delivering
Quality**

Implement our Theory of Change and ensure the highest standards of care and support for every participant and resident.

OBJECTIVE 2

**Creating an
Empowering
& Inclusive
Culture**

Live our values to create a workplace we can be proud of by ensuring that whatever our role, we work in ambitious, empowering, inclusive, creative and solutions-focused ways.

OBJECTIVE 3

**Supporting
Systems
Change**

Stop the inequity of access for people in health, social care, employment, and housing, by building partnerships and influencing policymakers to break down barriers and bridge gaps in provision.

HIGH-LEVEL OUTCOMES

60 million £ Target

- Embed Theory of Change.
- Roll out and continually improve best practices.
- Greater use of technology within our service model.
- Create permanent move-on housing for people who need support for life.
- Create a SIG Health and Wellbeing Team to support residents at highest health risk to reduce risk and incidents.

- Improve staff recruitment and retention.
- Increase resident and participant involvement at all levels and form a *Peer Committee* comprising experts by experience, residents and participants.
- Decrease carbon footprint and increase environmental positive impact.
- Increase involvement of carers and important others.
- Increase volunteers and mentors.

- Advocate for and influence meaningful systems change driven by the lived experience of the people we support.
- Obtain capital deposit funding to realise our property strategy.
- Increase ownership of residential units by 100+.
- Diversified income streams to increase free funds.
- Bring new, impactful charities into the Group.

Support 30,000 people

Social Interest Group (SIG) is a leading UK charity providing bespoke person-centred health and social care services.

Our mission is to empower people by building powerful partnerships and creative solutions that bridge gaps in provision and aid recovery, reablement and resettlement.

We believe good care, support and well-planned services make a difference and improve lives. Our people and values of ambition, empowerment, transparency, and inclusivity drive everything we do. We work to high standards within external and internal regulatory frameworks.

SIG provides thousands of people with support and care in temporary supported accommodation, drop-in centres, community floating support, criminal justice settings and hospitals awaiting discharge.

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